



**FOR IMMEDIATE RELEASE:**

January 7, 2019

**RACHEL HOFF JOINS THE RONALD REAGAN PRESIDENTIAL  
FOUNDATION AND INSTITUTE**  
**WILL SERVE AS THE INSTITUTE'S POLICY DIRECTOR  
IN WASHINGTON, D.C.**

**SIMI VALLEY, California** — Today the Ronald Reagan Presidential Foundation and Institute announced that Rachel Hoff has been hired as the Ronald Reagan Presidential Foundation and Institute's first-ever Policy Director for the Reagan Institute's Washington, D.C. office. The Reagan Institute, a division of the Ronald Reagan Presidential Foundation and Institute headquartered at the Reagan Library in Simi Valley, California, extends the Foundation's activities beyond California and into the nation's capital for the purpose of promoting the vision and values of our 40<sup>th</sup> President.

Ms. Hoff has been charged with leading the Institute's efforts to build and grow its Center for Peace Through Strength and its Center for Freedom and Democracy. Specifically, Ms. Hoff will be responsible for developing programs that build on the Foundation's annual Reagan National Defense Forum and the Peace Through Strength Award ([www.reaganfoundation.org/defense](http://www.reaganfoundation.org/defense)). Over the past six years since its inception, the Defense Forum has become the premiere conference of key stakeholders who come together at the Reagan Library each year to address the health of our national defense and to promote policies to strengthen the U.S. military.

"Rachel will be a tremendous asset to the Foundation and Institute," said Roger Zakheim, director of the Reagan Institute. "Her expertise in driving strategy and messaging as it relates to our country's national security and foreign policy will help propel the Reagan Foundation and Institute's Defense Forum to the next level."

Prior to her appointment at the Ronald Reagan Presidential Foundation and Institute, Ms. Hoff served as Communications Director and Policy Advisor for John McCain at the Senate Armed Services Committee. Ms. Hoff has conducted research and outreach for a number of think tanks in Washington, including the American Enterprise Institute, the American Action Forum, and the Foreign Policy Initiative, an organization she helped found in 2009. She also worked as a Legislative Assistant for Congressman Mac Thornberry.

Ms. Hoff has worked and volunteered for numerous Republican campaigns and organizations. She has represented Washington DC twice as a delegate to the Republican National Convention and served on the 2016 GOP Platform Committee.

**Media Contact: Melissa Giller — [mgiller@reaganfoundation.org](mailto:mgiller@reaganfoundation.org) or 805-522-2977**

###

### **About the Ronald Reagan Presidential Foundation and Institute**

The Ronald Reagan Presidential Foundation and Institute is the nonprofit organization created by President Reagan himself and specifically charged by him with continuing his legacy and sharing his principles - individual liberty, economic opportunity, global democracy and national pride. The Foundation is a non-partisan organization which sustains the Ronald Reagan Presidential Library and Museum in Simi Valley, CA, the Reagan Center for Public Affairs, the Presidential Learning Center, The Air Force One Pavilion and the award-winning Discovery Center, as well as the Reagan Institute in Washington, D.C. The Reagan Library houses over 55 million pages of Gubernatorial, Presidential and personal papers and over 60,000 gifts and artifacts chronicling the lives of Ronald and Nancy Reagan. It also serves as the final resting place of America's 40th President and his First Lady. [www.reaganfoundation.org](http://www.reaganfoundation.org)